

# COMMUNITY DIABETES AWARENESS

## LEVEL 1

CLUB INVOLVEMENT IN  
COMMUNITY DIABETES AWARENESS

For more information contact your District Diabetes Chair or  
for more copies of the manual contact  
Wisconsin Lions Foundation, Administrative Assistant (877-463-6953)

# **Community Diabetes Awareness**

## **Level I – Club Involvement Manual**

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## Level I – Club Activity

Activity  
Number

- 1) Invite a District Diabetes Awareness Chair or committee member to present at your club meeting**
  - a) Your District Diabetes Chairs are listed in your Multiple District 27 Directory.
  - b) Approximately one-half hour is needed for the diabetes presentation, with questions to follow.
  - c) The two basic purposes of the presentation are:
    - i) To increase your awareness of diabetes and its affect on people, and
    - ii) To solicit your club's continued involvement in your community's diabetes awareness programs.
  
- 2) Select a Club Diabetes Awareness Coordinator**
  - a) The Club Diabetes Awareness Coordinator's role is:
    - i) To be the source of information about diabetes awareness in the your community.
    - ii) To welcome, read, and appropriately disseminate diabetes information from the District Diabetes Committee, the WLF, the American Diabetes Association (ADA), and others.
    - iii) To timely report club diabetes related activities to the District Diabetes Awareness Chair.
    - iv) To periodically request time at club meeting to report activities and to offer ideas for expanded diabetes service and to increase club's awareness of diabetes.
    - v) To help identify and train a co-chair.
  - b) The Club Diabetes Awareness Coordinator's role will change if the club moves up to Level II of involvement in diabetes awareness and a diabetes committee is formed.
  - c) The Coordinator should be interested in diabetes, and should reliably carry out the role.
  
- 3) Notify selected people of the Coordinator selection**
  - a) Use (or modify) the forms provided in the appendix to notify the appropriate people within Lions community.
  - b) Complete (or modify) the news release and public service announcement form provided in the appendix.
  
- 4) Place WLF and other news releases or PSA's**

From time to time, the Club Diabetes Coordinator will receive news diabetes related material from WLF, District Diabetes Chairs, and others.

  - a) Most releases and PSA's are time sensitive – that is, they are most effective when read or heard at the right time in relation to an event.
  - b) Thus, it is important that they be timely dealt with and given to your local media for publication.
  - c) If your club wants assistance in relation to news releases or PSA's, contact the WLF Administrative Assistant ([wlf@wlf.info](mailto:wlf@wlf.info)).
  
- 5) Provide Club agenda as requested by the Club Diabetes Coordinator**
  - a) Your Club Diabetes Awareness Coordinator has much to offer the club as experience in diabetes awareness expands. Make time for their report at least twice per year.
  - b) Recognition and openness to diabetes-related information should be especially prioritized in November, National Diabetes Awareness month.

**6) Review the ADA web site ([www.diabetes.com](http://www.diabetes.com)) for information and club opportunity**

It is presumed that the club has a member (or a library) with Internet access. If not, contact your District Diabetes Awareness Chair for assistance.

- a) You are encouraged to seek diabetes information to help you increase your club's diabetes awareness.
- b) The Internet information about diabetes is voluminous. There are numerous web sites of value, and many are specifically for healthcare professionals. While your District Diabetes Chairs do not wish to limit your search for diabetes information in any way, we do recommend that you begin with the ADA web site.
  - i) The ADA web site is a "large" site, and is set up for a large audience. Don't let that scare you.
  - ii) By simply perusing the site, you will learn which items interest you, and which items to leave for another day.
- c) Review some other diabetes-related Web sites (See Appendix).

**7) Purchase ADA recommended diabetes books for your library**

- a) Background: The ADA offers a library program for Lions whereby 10 different publications are available for purchase by Lions at greatly reduced prices. The publications must be given to your local library.
- b) Costs are less than \$100.00
- c) A news release for your club to use arrives with the order.
- d) See the Level I appendix for details and an order form.

**8) Send letters of introduction to WLF, Diabetes Prevention and Control Program, and ADA asking to be on their mailing lists**

- a) Background: mailings are sent periodically from each of these organizations covering the many different aspects of dealing with diabetes and its complications.
- b) See the Level 1 appendix for a sample letter of introduction and request to receive future mailings.