

FOR RELEASE (DATE):

The (INSERT NAME OF LIONS CLUB) Lions Club is participating in the Lions Recycle for Sight used eyeglasses collection program and would like to encourage community members to donate their used eyeglasses. Collection boxes have been placed in (INSERT AREAS IN YOUR COMMUNITY WHERE YOU HAVE PLACED COLLECTION BOXES: EXAMPLE - area businesses, including local banks, post office, and library).

“We need everyone to donate their old glasses,” said (INSERT YOUR CLUB PRESIDENT’S NAME), (INSERT YOUR CLUB’S NAME) Lions Club President. “In most developing countries, eye care is either unaffordable or inaccessible. An eye exam can cost as much as one month’s wages, and a single eye doctor may serve a community of hundreds of thousands of people. And for many, poor eyesight that is left uncorrected can lead to unemployment for adults and a child’s inability to attend school. By taking the time to give us your glasses, you will help improve the life of someone in need.”

The donated eyeglasses will be shipped to the Lions Eyeglass Recycling Center in Rosholt, Wisconsin – home of the Wisconsin Lions Camp – where they will be sorted, cleaned, categorized by prescription and prepared for distribution by Lions and other groups to third world countries.

For more information on the Eyeglass Recycling Program or other projects of the (INSERT YOUR CLUB NAME HERE) Lions Club, please contact Lion (INSERT NAME OF PERSON) at (INSERT PHONE NUMBER or EMAIL ADDRESS).