



*Annual Report*  
*2001-2002*

**Wisconsin**  
**Lions Foundation, Inc.**

*The mission of the Wisconsin Lions Foundation, Inc. is to provide a vehicle for the Lions, Lioness, and Leo Clubs to work together toward a common cause, a vision, or a project while serving the residents of Wisconsin.*



# Foundation Overview

The Wisconsin Lions Foundation was initiated at the 1955 State Convention in Stevens Point and was formally organized at the 1956 State Convention in Fond du Lac. It is a 501(c)(3) non-profit organization, sponsored by the Lions of Wisconsin, for charitable, benevolent, and educational purposes.

From its humble beginning, the Foundation has grown to be the pride and joy of the Lions, Lioness, and Leos of Wisconsin. It is also the envy of the Lions throughout the Country and very much appreciated by the people whose lives have been, or are being, changed by its programs. Through the efforts of the individual Clubs throughout Wisconsin, public donations, memorials, Birch-Sturm Fellowships, and bequests, the Foundation's assets have grown to almost \$5,000,000. This is all made possible because Clubs and individuals believe in what the Foundation has to offer and because of the watchful administration of the Board of Directors.

The Foundation is subject to the direction of the Lions of Wisconsin through convention action. Each Lion in Wisconsin is an equal shareholder of the Foundation and has a right to cast their vote at the Annual Meeting taking place at the State Convention. The Foundation's continued success is dependent upon the involvement and direction given by its shareholders.

Membership on the Board of Directors is composed of two Directors elected from each District. These Directors are elected at their District Conventions. In addition, one of the current District Governors also serves as a Board of Directors Member and as a liaison between the Council of Governors and the Foundation Board of Directors. The Board of Directors elects their own officers, and the President appoints the Committee Chairmen and assigns members to the various committees.

## BOARD OF DIRECTORS

### Executive Directors

Mike McMeeken, President  
Dale Schroeder, Secretary

Jerry Zais, Vice-President  
Curt Kjendalen, Treasurer

### Foundation Directors

27-A1 Hal Hoxie, Williams Bay  
Steve Pautz, Big Bend-Vernon  
27-A2 John Dietz, Okauchee  
Terry Peters, Allenton  
27-B1 Ken Wallander, Collins  
Dave Wood, Ripon  
27-B2 Curt Kjendalen, Marion  
Wayne Heiman, Manawa  
27-C1 Mike McMeeken, Stratford  
Butch Lind, Stevens Point Evening

27-C2 Dale Schroeder, Medford  
Jack Kasper, Merrill  
27-D1 Roger Babcock, Beloit Noon  
Glenn Hauge, De Forest  
27-D2 Dick Nestingen, Coon Valley  
Martin Osinski, Osseo  
27-E1 Jerry Zais, Lake Wissota  
Pat Mrotek, Cadott  
27-E2 Fritz Geske, Fall Creek  
Maurice "Morrie" Schaller, Galesville

### State Council Representative

Governor Bernie Stuttgart, Thorp

### Lioness Representatives

27-A1 Sharon Eberhardt, Franklin  
27-C2 Bonnie Ashby, Gleason  
27-D2 Liz Brown, Tomah

## *A Message from the President...*



Thank you one and all for letting me serve as your President. My faith and devotion to your Wisconsin Lions Foundation has grown by leaps and bounds. I have had the opportunity to witness the results of the hard work of 25,000 Lions, Lioness, and Leos. It's gratifying to know that we all have something very special in common... we all care about the service we provide some very special children in Wisconsin. In visiting the ten District Conventions, I witnessed the results of all the car shows, hamburger and brat fries, the Christmas Tree Sales, the fair stands, and the list goes on and on. We can all be very proud of the support given to the Wisconsin Lions Foundation; it's this support that makes YOUR Foundation second to none.

I am so proud of the Directors and Lioness Representatives for their hard work this past year. Each one of them was given direction to apply their personal feelings and deliberate extensively, but when the final vote was taken, whatever the outcome, they were asked to leave the meeting united as one. This team has given their all and has done a tremendous job representing you. When you see them, thank them for a job well done.

In the next few pages, I ask you to read about what the different committees have accomplished. After your review, I beg you to contact us to clarify any questions you may have or to share your comments with us.

Three years ago, the future of the Wisconsin Lions Foundation took a giant step forward. The WLF Program Associate has become an active part of your Foundation. At each convention I visited, the response was super, and we appreciate the effort that was made by all. Our goal was to be 100% throughout Wisconsin, and we are well on our way. Does your Club have a Program Associate? We need that inside person in every single Club, so why don't you see that your Club has one now. It has been said that communication is the key to success; with your WLF Program Associate, we can have that key.

In my five years on the Board of Directors, I have seen a tremendous change to your Wisconsin Lions Foundation. The completion of the Cabin Project, the completion of the WLF Office Expansion, which allowed more room for the Camp Staff and the placement of the Eyeglass Recycling Center on one floor, are all because of your generous support. Children's Vision Screening, Community Diabetes Education, Wisconsin Lions Eye Bank, Youth Exchange, and our Hearing Programs have made tremendous advances. These advances are all for the Lions, Lioness, and Leo Clubs of Wisconsin . . . to offer these programs to your local communities.

We sometimes take what we have in Wisconsin for granted. I was told time and time again, by 13 different Lions Camp Conference attendees from all over the United States, that they couldn't believe the support each and every one of you gives us. Another individual stated that if all the money he donated would bring one more person to see Lions Camp, the great State Project of the Wisconsin Lions, then all of the money he donated would be well worth it. Why not join us on Lions Day, July 21, and see for yourselves all of the good that you have done and pat yourselves on the back for a job well done!

As the Lionistic Year 2001-2002 quickly comes to an end, I want to thank every Lion, Lioness, and Leo for making your Wisconsin Lions Foundation the very best. It has been an honor and a privilege to serve as your President. Your hospitality and friendship will never be forgotten. Your generosity in supporting your WLF has been overwhelming. Diana and I want to thank you from the bottom of our hearts, and we will be forever grateful for all of your support. Thank you again, and God Bless.

Mike McMeeken, President

# COMMITTEE REPORTS

*Do not go where the path may lead, go instead where there is no path and leave a trail.*



Many see the Foundation Board Members only when they visit local Clubs, give a presentation at Cabinet Meetings, or at District Conventions. A tremendous amount of work by these same Directors takes place during five different weekends at scheduled Board of Directors Meetings. At these meetings, Directors are found with sleeves rolled up, discussing issues that effect the programs of the Foundation, the people we serve, and the Clubs and people who support us. Read the following reports to review the action of these committees.

## CAMP PROPERTY

# Camp Property



This year's highlights from the Camp Property Committee:

The Marine Corps Reserves spent their required annual two-week training at Lions Camp to construct an elevated walkway from main Camp to the waterfront area. Previously, the only way to travel to the waterfront was a steep blacktop hill. This was a challenge for campers and visitors with physical disabilities.

The basement of Cabin No. 9 has the walls and ceilings finished off and is used as a meeting room and nice social area for the Counselors. The addition to the Eyeglass Center, putting it all on the lower level, with the new Administration Office and meeting rooms is also completed. The water line has been extended to the Shop Building, and a bathroom has been installed for employees. A new bathroom has also been added to the Trading Post.

Due to the tremendous effort of a few Lions Clubs, we now have overhead doors on the Rec. Shelter. St. Peter Lions Club framed out the twelve door openings, and the Stevens Point Evening Lions Club paid for and installed the doors. The bathrooms in the Rec. Shelter will be updated and modernized, so they will meet Code. Kohler Company donated the plumbing fixtures.

A new roof has been installed on the Blackhawk Shelter by the St. Joseph's Ridge Lions Club. Indian Hollow has all the brush removed, and trails are ready to be hard surfaced. At this time, we are looking into outdoor seating for approximately 350 people.

The Dining Hall preliminary plans are being drawn and negotiations with the donor and contractors are in progress. Options include additions and remodeling to the existing facility or a complete new structure. We are also addressing the problems of the roof leaking on Pinewood Lodge, and we are getting input on an addition to the Health Lodge or deciding if it makes sense to build a new Health Center. We will keep you posted as these building projects move forward.

The Property Committee is taking care of your investment in all the property and buildings at the Lions Camp location. I wish to thank the members of my committee for their hard work and dedication to our future.

Ken Wallander, Chairperson

# CAMP OPERATIONS

## Camp Operations

The main function of the Camp Operations Committee is to direct the Camp Director in the operation of Lions Camp and to establish operating policy for the Summer Camp and Retreat and Conference Center Programs.

### Highlights from past year:

- We established a priority of who we are to serve during the Summer Camping Season in the following order:
  1. Blind and visually impaired youth campers ages 6-17
  2. Children with diabetes ages 8-16
  3. Deaf and hard of hearing children ages 6-17
  4. Mild cognitively disabled children ages 9-17
  5. Blind and visually impaired adults
  6. Deaf and hard of hearing adults
- We established a second week of camping for children with diabetes.
- A new Wisconsin Lions Foundation Camp Staff Alumni Association is being formed to generate continued interest and volunteerism by former Camp Staff.

### Things you should know about Lions Camp:

- Over 6,000 people will use the Retreat and Conference Center, resulting in revenues of over \$230,000.00 that will be used to help offset expenses of other Wisconsin Lions Foundation Programs.
- Summer campers do not need to be sponsored by a Lions Club in order to attend.
- Lions Camp is the biggest Project of the Wisconsin Lions Foundation and is made possible because of your support given to the Foundation.
- The Camp hires approximately 45 Summer Staff Members who must be 18 years of age by the start of Summer. The Camp operates overall on a 1:5 Staff to Camper ratio.
- Lions Clubs and individual members are always encouraged to visit Lions Camp. You may call the Camp Office to set up a visit and tour.
- Visit the Camp website at [www.wisconsinlioncamp.com](http://www.wisconsinlioncamp.com) or email [lioncamp@wi-net.com](mailto:lioncamp@wi-net.com).

It has been a pleasure to serve as Chairman of the Camp Operations Committee this year. My personal thanks to the WLF Directors and Lioness Representatives who served as members of the Camp Operations Committee. I believe they have done a terrific job. If you have any questions or concerns about YOUR Lions Camp, please feel free to contact me or any member of the Staff.

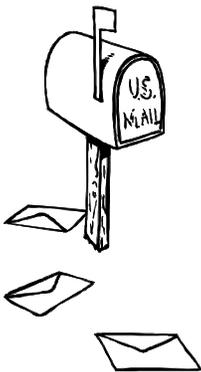
Director Curt Kjendalen, Chairperson

# SIGHT

The Sight Committee continues to be an area of major focus with your Wisconsin Lions Foundation, Inc. The following is an update of activity that has taken place this past year:

## Community Diabetes Education Project

The Community Diabetes Education Project has changed this past year. With more Clubs becoming interested in diabetes, we are offering diabetes awareness activities to promote in your community. These activities are mailed to the WLF Program Associate or the Club Secretary.



*Mailings include:*

**Literature order form:** Clubs can order diabetes related brochures to hand out at their meetings, fund raisers, and community events.

**Burden of Diabetes news release:** The Burden of Diabetes is a profile of diabetes statistics by County. This includes a news release that you can take to your local newspapers.

**ADA Library for Lions:** A set of 10 books is available to local Clubs through the American Diabetes Association. These books can be placed in your local library, senior centers, or other community gathering places.

Because the grant from Lions Clubs International Foundation is limited, we had to make changes in our healthcare professional training aspect; MetaStar will be providing the training. We have visited with several Clubs and they are starting to partner with their healthcare facility to coordinate diabetes screenings and education.

If you would like more information about what your Club can do, please call the Foundation Office.

Our partners for this Project are the WI Diabetes Control Program, MetaStar, and American Diabetes Association-Wisconsin. Abbott Laboratories sponsor all of our diabetes screening supplies.

## Lions Eye Bank of Wisconsin

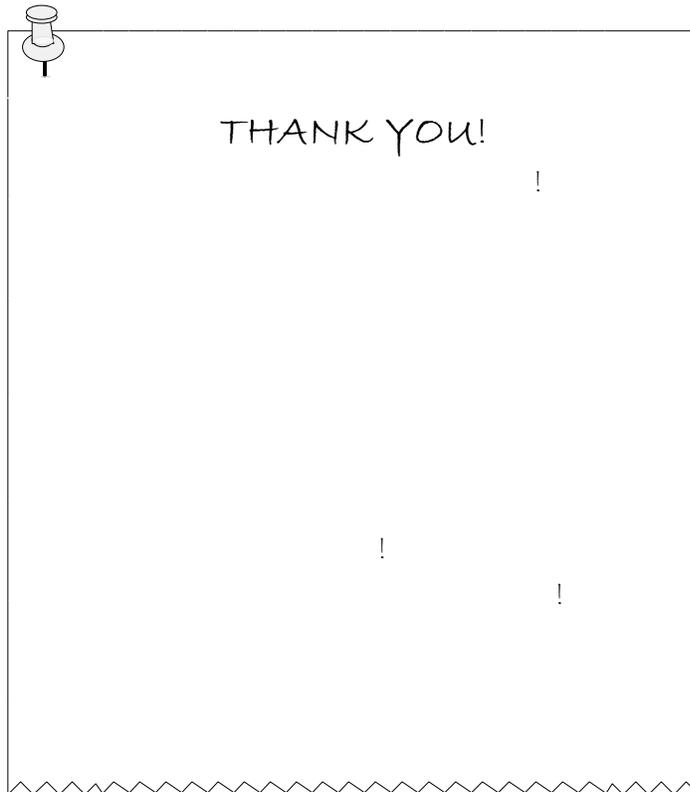
The Lions Eye Bank of Wisconsin, Inc. is a team of professionals and volunteers dedicated to restoring the *Gift of Sight* through transplantation of corneas, research to advance the knowledge and treatment of eye diseases, and education to increase donations of human eyes after death. The Lions Eye Bank of Wisconsin serves the entire State and has its laboratory and offices in Madison, Wisconsin.

The Eye Bank is healthy and well, both financially as well as the service it provides to the people of Wisconsin. Over 810 people received the *Gift of Sight* with a cornea transplant. This is all possible because of eye donors and Lions and Lioness transporters. In addition to the above, over 450 eyes were used for research and education. The Eye Bank needs your support and contributions. Send your donations to the Foundation and mark them "Eye Bank Donation."

## Children's Vision Screening

In a matter of three short years, the Lions and Lioness Clubs have screened 16,970 children and referred 1,359 for a professional eye exam. We have 143 Clubs trained in either standard vision screening or photoscreening and 74 Clubs are actively screening. We have informational packets available to Clubs who want to be involved with the Project. The packets include year-round news releases and educational materials for day cares.

We are also looking for more avenues to enhance the Project and reach more communities. Currently, we are partnered with Prevent Blindness Wisconsin®.



## Eyeglass Recycling Center



Thanks to the Lions of Wisconsin, Minnesota, Nebraska, and others across the Country... we have collected over 556,642 pair of used eyeglasses so far this year. We are well on our way of collecting 750,000 for the year. Because our government will not allow precious metals to leave our Country, all harvested precious metals are sold, and the proceeds are used to make the Center self supporting.

The Center is always in need of help to clean, sort, and read the glasses. This can be done at the Center or at one of the many satellite stations. The Center processes nearly One Million pair of glasses a year with the help of Columbia County Correctional Facility and the many satellite stations. Glasses that are processed are used to supply Missions to developing countries.



## Second Sight

Second Sight is a joint effort of the Rotary and Lions Clubs in the Madison area. For one month a year, the Rotary Clubs of Madison place eyeglass containers in businesses and promote eyeglass collections. Last year, just over 7,500 pair of glasses were collected. This collection did not interfere with the efforts of the local Lions Clubs.

Roger Babcock, Chairperson

# HEARING Hearing

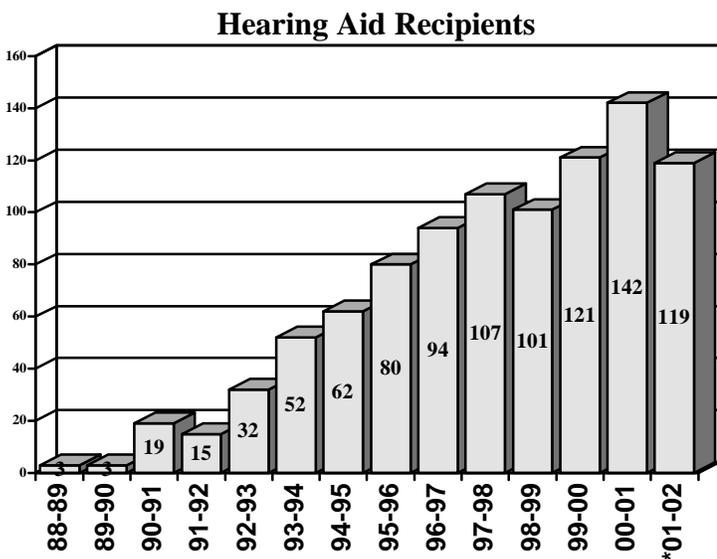
The Hearing Program's objectives are to financially support and promote the statewide programs for the prevention of hearing loss and to aid those individuals with hearing impairment. It consists of the Hearing Aid Program and the Hearing Dog Program.

## Hearing Aid Program

The purpose of the Hearing Aid Program is to provide hearing aids for residents of Wisconsin with impaired hearing who cannot afford them. Through a joint effort and generosity of the Lions, Lioness, and Leo Clubs of Wisconsin, along with hearing professionals and hearing aid manufacturers, many individuals have received the help they need.

### Enhancements of the Hearing Aid Program

- Besides the standard hearing aids, we have begun to approve the funding of programmable and digital hearing aids, equal to the value of the standard hearing aid.
- The Application for Hearing Aid Financial Assistance has been updated.



\* As of April 30, 2002 (2 months to go in year.)

### Ways your Club can help:

- ◆ **Build awareness in your community about the Hearing Aid Program.** Distribute applications and brochures to local senior centers, nursing homes, county agencies, and other community service facilities. There are individuals who need our help, but are not aware of the Program; we could improve their quality of life.
- ◆ **Collection of used hearing aids.** The collection of used hearing aids is the lifeblood of the Program. We receive a salvage credit for used hearing aids to buy new hearing aids.

## Hearing Dog Program

The WLF Hearing Dog Program is affiliated with Paws with a Cause (PAWS). Dogs are trained to alert the owner to a ringing doorbell, knock at the door, ringing telephone, beeping smoke alarm, or other sounds. In some cases, PAWS can work with the family pet and train it to perform these duties.

If you know of someone who can benefit from these services, contact your District Hearing Chairperson or the Wisconsin Lions Foundation Office.

Wayne Heiman, Chairperson

# YOUTH Youth

The Youth Committee was formed during the 1998-99 year and has continually grown in its activities. Following are some of the highlights of this past year:

## **Youth Exchange**

The Foundation helps promote this multi-cultural exchange experience for youth from other countries. Last year, we had 69 young people (67 from outside the United States and 2 from Wisconsin) attend the Youth Exchange Camp in Dundee, along with 20 counselors.

## **Youth Service Project Award**

This award is presented to recognize a service project carried out by a school or youth group or individual. It is hoped that young people will learn the value of doing service for others and learn to appreciate our motto “We Serve” by participating at an early age. First, Second, and Third Place State winners are chosen from the District First Place winners.

### **2002 District Winners**

<b>First Place</b>		<b>Second Place</b>	
27-A1	Phoenix School	27-A1	Greenfield High School– NHS
27-A2	St. Boniface Youth Group	27-A2	Hartford Energizers Dance Team
27-B1	Montello Teenpower	27-B1	Princeton Public School
27-B2	Sturgeon Bay AODA Peer Leaders	27-B2	Luxemburg-Casco Leo Club
27-C1	Ben Franklin- 9 <sup>th</sup> Graders	27-C1	Stratford 4-H Club
27-C2	Nine-Eleven RHS Remembers Committee	27-C2	Vilas County Teen Court
27-D1	New Glarus Wilhelm Tell Usherettes	27-D1	Verona Middle School
27-D2	Hillsboro Elementary Leadership Group	27-D2	De Soto Area Leo Club
27-E1	United Lutheran’s KICK	27-E1	Boy Scout Troop 564
27-E2	PALS– Ellsworth High School	27-E2	Hudson MS- Kids Who Care

### **2002 State Winners**

- 1st Place: PALS – Ellsworth High School  
2nd Place: Montello Teenpower  
3rd Place: Nine Eleven RHS Remembers Committee

## **Lions Quest**

Lions Quest is a program that teaches positive youth development. It is conducted by teachers and includes the following sessions: “Skills for Adolescence”, “Skills for Growing”, “Skills for Action”, and “Working Towards Peace”. There will be a Quest training program for teachers at Lions Camp in the near future. Watch for more details.

## **Future Ideas:**

- Wisconsin Lions All State Band: High School students are selected to represent the Wisconsin Lions at International Conventions.
- Scholarship Programs: Offering scholarships to students who are studying in certain fields.
- Mentoring Program: Using local Lions to serve as mentors to the youth in their communities.

Terry Peters, Chairperson

# RESOURCE DEVELOPMENT

## Resource Development

The main goal of the Resource Development Committee is to provide new dollars for the Wisconsin Lions Foundation and its various programs. While the operation of Lions Camp is financed mainly by Club donations, the funding of other programs is important, as well.

Some of the existing programs of the Resource Development Committee include the WLF Memorials and the Birch-Sturm Fellowships. Both of these programs are tremendously successful, providing around \$100,000 per year. Revenues from these two programs must go into the Endowment Fund and only interest received may be used for programs.

Please review the following other programs from the Resource Development Committee:



### **Deer Hide Collection**

This is a program that started in District 27-C1 and now has expanded Statewide. This year, WLF received \$8,725.50 for the collection of the hides.

### **Birch-Sturm Memorial Golf Outing**

This is the fifth year for this program, allowing golfers from all over Wisconsin to come together to have fun, support the Foundation, and be in the area for Lions Day, which occurs on Sunday following the Outing.

### **Lions Day Arts and Crafts Show**

This is the fourth year for the Show.

It gives our members and area people another reason for coming to Lions Day.

### **Friends and Honors Garden**

The Friends and Honors Garden is to recognize donors to the Foundation for major contributions. Donations are accepted from individuals, clubs, and businesses who wish to honor, appreciate, or memorialize someone or themselves.

*There are two donating levels:*

- ◆ \$5,000 or more provides the donor with a 12'' x 12'' diamond shape block.
- ◆ \$2,500 to \$4,999 provides a half diamond.

The donors name is permanently inscribed on one of the six 6'x10' granite-clad walls in the garden. Donors have the opportunity to designate how their money is to be used. Wish list and material items qualify for recognition as long as the minimums are reached. Any donation to the Friends & Honors Garden is not to take the place of a Club's Annual Donation.

### **Birch-Sturm Fellowship**

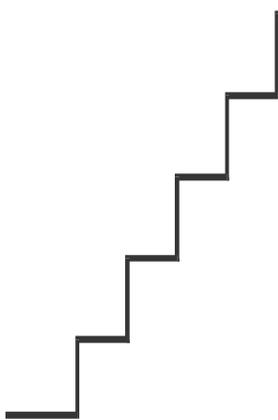
The Fellowship is named after Wisconsin's only International Presidents, Frank V. Birch and Clarence L. Sturm. It is a way for districts, clubs, or individuals to honor a person who displays dedication and commitment to Lionism. In order to become a Birch-Sturm Fellow, a district, club, or individual must donate \$1,000 to the Foundation. The \$1,000 may be made in one payment or in installments. All revenue received from the Birch-Sturm Fellowship Program is placed into the Foundation's Endowment Fund. Currently, only interest from the Fund is used to support the operating budget of the Foundation.

# Donating Opportunities

## Sustaining Membership Program

The Resource Committee developed the Sustaining Membership Program as a way to recognize ongoing supporters. The Directors have worked very hard to keep it affordable for all Wisconsin Lions.

### Levels of Membership:

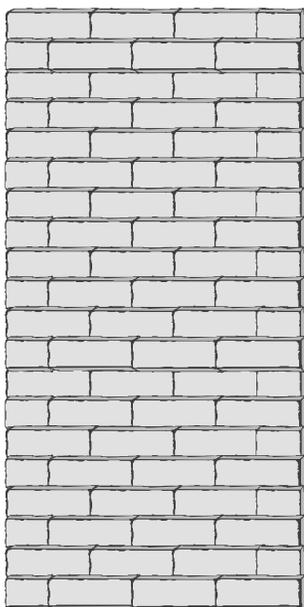


**Bronze:** A one-time donation of just \$50.00. In addition to the title, members of this category receive a Red-trimmed lapel pin and a Membership Card entitling them to a 10% discount off purchases at the Trading Post for a period of one year.

**Silver:** A one-time donation of \$100.00. The member receives a Blue-trimmed lapel pin and a Membership Card entitling them to a 15% discount off purchases at the Trading Post for a period of one year.

**Gold:** Reserved for those who have been Silver Sustaining Members for five consecutive years or who give a total donation of \$500 all at once. This member also receives a special Gold Sustaining Membership lapel pin, an exclusive registration number, a plaque with their name and exclusive number engraved on it, a Membership Card entitling them to a 15% discount off purchases at the Trading Post for a period of one year, and a special meal and program held in their honor at Lions Camp.

## Wall of Honor



The Foundation is creating a Wall of Honor to forever recognize Clubs, members, loved ones, and businesses for their support of the Wisconsin Lions Foundation. The Wall of Honor will be located in the new Administration Building. The Wall will be approximately seven feet high and fourteen feet long and will hold 1,000 solid Oak blocks. The blocks are 2" x 6" x 3/4" thick and will be laser engraved with the donor's name.

President Mike McMeeken stated, "The architectural design of this wall will compliment the new office building, and we believe it will provide lasting recognition to the donors for years to come." Each block will sell for just \$500 and when all are sold, will generate \$500,000 to the ongoing Building Fund. The purchase of a block can be one check for \$500 or spread over two years for \$250 per year. The Building Fund monies are used for repair and maintenance of existing buildings, furnishings within the buildings, and new construction as needed. Clubs interested in being listed on the Wall of Honor are reminded that the purchase of a block is to be over and above their Annual Donation.

Anyone interested in the Sustaining Membership Program or the Wall of Honor, contact your WLF Director or call the Foundation Office, toll-free, at 877-463-6953. Your Resource Development Committee is always looking for new ways to raise money. Call the Foundation Office or one of your Directors with any good ideas you may have.

Director Dale Schroeder, Chairperson

# PUBLIC RELATIONS

## Public Relations

The Public Relations Committee continues to share information about the Foundation with all Lions, Lioness, and Leo Clubs, and their local communities.

Different mailings are sent from the Foundation Office and should be shared regularly at Club meetings. These mailings include:



- *The Messenger*: A two-page newsletter that is sent every other month to the WLF Program Associates. It has a number of short articles in it, telling about WLF Projects or matters you should be aware of. The WLF President usually puts a message in. Other information and dates of events are explained, as well.
- *Inside WLF*: A one-page sheet that is put in your Governor's newsletter. These short articles are very brief, but interesting.

**WLF Program Associate** is a new Club position. All Clubs are asked to name a person who will serve as the communicator (contact) between their Club and WLF. The Club Program Associate will then share all Foundation correspondence at the meetings and receives the bi-monthly newsletter, "*The Messenger*." This Program Associate position is approximately three years old and has been very positive among the Clubs who have one. To date, we have 488 Clubs that have a Program Associate. Please check with your Club to see if you have a person in this position.

**WLF Placemats** have been very popular and have benefited Clubs in explaining our biggest Project as Wisconsin Lions.

**New Camp Orientation Sign** – We are in the midst of developing a large 4' x 8' wooden (cedar) map of the entire 440 acres. The plan is to have it located near the walking entrance to Lions Camp. This map will show the actual location of all the buildings, activities, trails, lake, and other points of interest.



**New Web Site** located at [www.wlf.info](http://www.wlf.info) contains lots of information about the Foundation and its programs and is easy to navigate and get around in.

**Toll-Free phone number** of 877-463-6953 is available 24 hours a day to call or leave a message for the Foundation Staff to get back to you.

There have been a lot of recent changes at your Foundation and Camp. Take a day and bring a carload or busload of people and see for yourself. My thanks to the Committee members who served on the PR Committee promoting the Foundation.

Director A. Pat Mrotek, Chairperson

# FINANCIAL INFORMATION

## Financial Information

Dear Members:

We have audited the accompanying statement of financial position of the Wisconsin Lions Foundation, Inc. (a nonprofit organization) as of June 30, 2001, and the related statements of activities, functional expenses, and cash flows for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. In our opinion, ..... the financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of the Wisconsin Lions Foundation, Inc. as of June 30, 2001, and the changes in its net assets and its cash flows for the year then ended in conformity with generally accepted accounting principles.

Accounting Workshop, SC  
October 26, 2001

<b>Revenues</b>		<b>Expenses</b>	
Unrestricted:			
Contributions	\$926,971.00	General & Administrative	\$196,842.00
Estate Bequests	25,070.00	Camp Operations	588,669.00
Trading Post Sales (Net)	13,176.00	Retreat & Conference Center	217,329.00
Retreat & Conference Center	172,971.00	Sight	86,704.00
Misc. Sales	60,223.00	Hearing	52,283.00
Investment Income	234,555.00	Public Relations	25,475.00
Grants Received	59,625.00	Resource Development	90,774.00
Birch-Sturm Golf Outing	<u>14,956.00</u>	Youth	14,567.00
Total Unrestricted	\$1,507,547.00	Community Diabetes Education	59,625.00
		Birch-Sturm Golf Outing	8,844.33
		Misc.	<u>93,025.67</u>
		<b>Total Expenses</b>	<b><u>\$1,434,138.00</u></b>
Restricted:			
Contributions	5,852.00		
Birch-Strum Fellowships	69,376.00		
Memorials	<u>40,751.00</u>		
Total Restricted	\$ 115,979.00		
<b>Total Revenues</b>	<b><u>\$1,623,526.00</u></b>	<b>Increase (Decrease) in Net Assets</b>	<b>\$73,409.00*</b>

\*increase is between Unrestricted Revenues versus Expenses.

### Your Club's Annual (Regular) Donation

For many years, the WLF Board of Directors has referred to a Club's yearly donation to the Foundation as its "Regular" donation. Searching for a name that is more meaningful and more descriptive, the Board recently adopted the name change from "Regular" to "Annual" Donation. This is something your Club does on an annual basis. The Annual Donation is used to fund the Foundation and all of its programs, including Lions Camp.

### Cost of Living

Is your Club's annual donation keeping pace with the increases in the cost of living expenses? As an example, if your Club's Annual Donation has been \$1,000 since 1990, based on cost of living increases, today that Annual Donation is valued at \$740.08.\* It would take an Annual Donation of \$1,351.20 to equal the same \$1,000 given as the Annual Donation back in 1990.

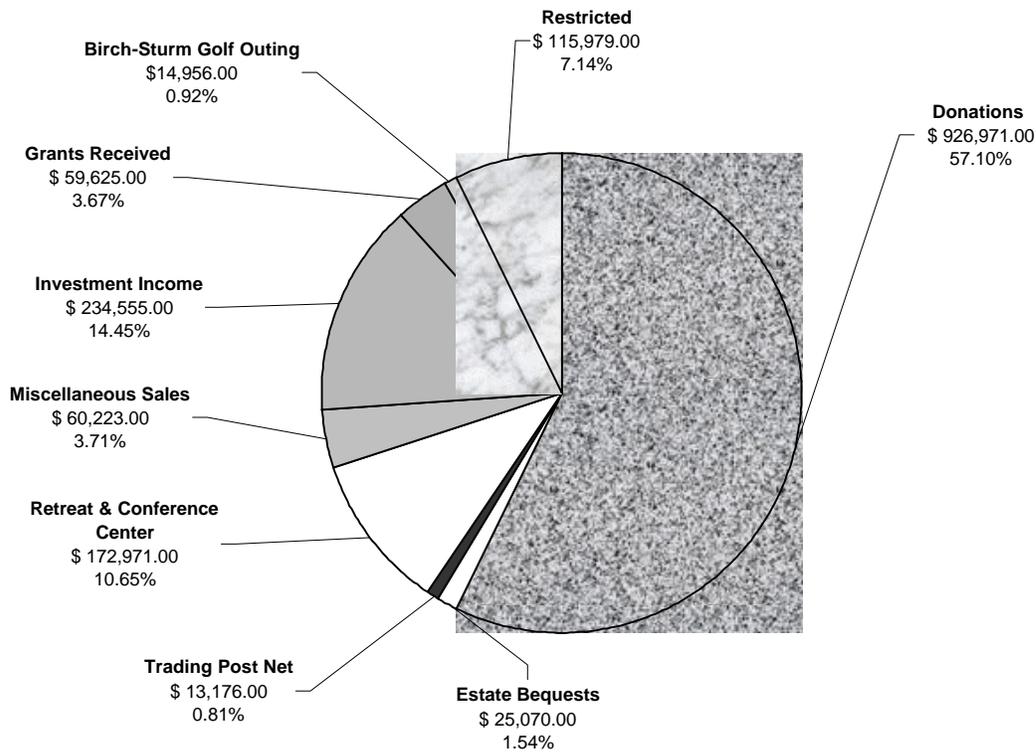
\*Supplied by the American Institute for Economic Research.

# REVENUE & EXPENSES

## Revenues & Expenses for Fiscal Year 2000-2001

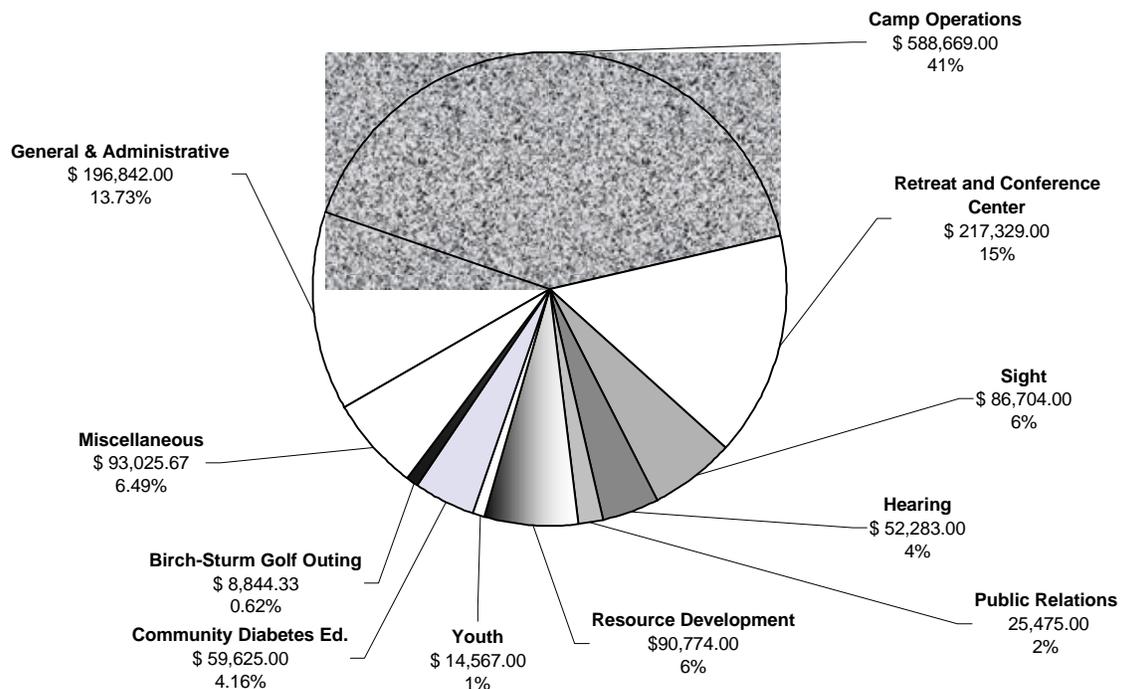
**Total Revenue- \$1,623,526.00**

Where the Money Came From



**Total Expenses- \$1,434,138.00**

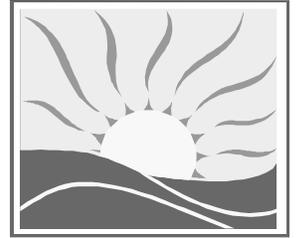
How the Money Was Used



# LONG RANGE PLANNING

## Long Range Planning

This Committee is composed of Past Directors, (except the current President and Vice-President) and provides direction for the future of the Foundation and its programs. The Committee continues to explore the possibility of obtaining a celebrity spokesperson to promote the Foundation through Public Service Announcements.



The Committee has proposed operating policy, which includes the involvement of the Vice President of the Foundation and will support and help in the establishment of their goals for the coming year. This Committee was started by Ted Handrick when he was WLF President. Ted will assume the Chairmanship starting next fiscal year.

The Board of Directors and the Office Staff is grateful to the members of the Committee for their unselfish dedication to the future of the Foundation as it serves the Lions, Lioness, and Leos of Wisconsin.

Gary Foote, Chairperson

## FULL TIME STAFF

### Full-time Staff

Gary Foote, Executive Administrator  
Evelt Hartvig, Administrative Assistant  
Traci Meyer, Project Coordinator  
Sandy Pett, Office Assistant/Purchasing Agent  
Sharon Cherek, Eyeglass Recycling Manager  
Russ Link, Lions Camp Director  
Mary Schuster, Lions Camp Office Manager  
Andrea Yenter, Assistant Camp Director  
Becca Hansen, Lions Camp Program Director  
Mike Schuster, Property Manager  
Pete Rekowski, Maintenance Assistant  
Dennis Kawski, Maintenance Assistant  
Corine Kulas, Food Service Manager  
Verna Emmel, Housekeeping  
Nancy Michelkamp, Housekeeping

**If you have questions regarding this report or any projects of the Foundation,  
please contact your WLF Director or:**

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