

# Wisconsin Lions Foundation, Inc.



## Annual Report 2005-2006

The mission of the Wisconsin Lions Foundation, Inc. is to provide a vehicle for the Lions, Lioness, and Leo Clubs to work together toward a common cause, a vision, or a project while serving the residents of Wisconsin.



# Foundation Overview

The Wisconsin Lions Foundation was initiated at the 1955 State Convention in Stevens Point and was formally organized at the 1956 State Convention in Fond du Lac. It is a 501(c)(3) non-profit organization, sponsored by the Lions of Wisconsin, for charitable, benevolent, and educational purposes.

From its humble beginning, the Foundation has grown to be the pride and joy of the Lions, Lioness, and Leos of Wisconsin. It is also the envy of the Lions throughout the country and very much appreciated by the people whose lives have been, or are being, changed by its programs. Through the efforts of the individual Clubs throughout Wisconsin, public donations, memorials, Birch-Sturm Fellowships, and bequests, the Foundation's assets have grown to over \$5.7 Million. This is all made possible because Clubs and individuals believe in what the Foundation has to offer and because of the watchful administration of the Board of Directors.

The Foundation is subject to the direction of the Lions of Wisconsin through convention action. Each Lion in Wisconsin is an equal shareholder of the Foundation and has a right to cast their vote at the Annual Meeting taking place at the State Convention. The Foundation's continued success is dependent upon the involvement and direction given by its shareholders.

Membership on the Board of Directors is composed of two Directors elected from each District. These Directors are elected at their District Conventions. In addition, one of the current District Governors also serves as a member of the Board of Directors and as a liaison between the Council of Governors and the Foundation Board of Directors. The Board of Directors selects their own officers, and the President appoints the Committee Chairmen and assigns members to the various committees.

In 2001, policy was adopted to include three Lioness Representatives on the Board of Directors. The Lioness are appointed by the President of the Foundation to serve on various committees of the Board and have the authority to vote on any actions those committees may take. However, current policy does not provide the Lioness voting privileges on the Wisconsin Lions Foundation Board of Directors.



# Wisconsin Lions Foundation, Inc.

## Board of Directors

### **Executive Committee**

Martin Osinski, President  
Eric Ender, Vice President

Wayne Sprecher, Secretary  
Greg Pryor, Treasurer

### **Foundation Directors**

27-A1 Greg Pryor, Genoa City  
Daniel Eberhardt, Jr., Franklin

27-C2 Don Ashby, Gleason  
Jack Kasper, Merrill

27-A2 Chuck Lindemann, Oconomowoc  
Glen Moegenburg, Fredonia

27-D1 Glenn Hauge, DeForest  
Mike Lisle, Cuba City

27-B1 Dave Wood, Ripon  
Tom Clausen, Fond du Lac Evening

27-D2 Martin Osinski, Genoa  
Eric Ender, West Salem

27-B2 Steven Schlender, Gresham  
John Mastalir, Kewaunee

27-E1 Robert Bayerl, Lake Holcombe  
David Kaiser, Ladysmith

27-C1 Donald Lind, Stevens Point  
Bernie Stuttgen, Thorp

27-E2 Wayne Sprecher, Hudson  
Richard Sonsalla, Arcadia

### **State Council Representative**

27-A2 Governor Terry Peters, Allenton

### **Lioness Representatives**

27-A1 Sharon Eberhardt, Franklin

27-C2 Bonnie Ashby, Elcho-Pelican Lake

27-D2 Linda Benjamin, Holmen

# Presidential Message

Martin Osinski, WLF President



Greeting Lions, Lionesses, & Leos:

Here we are, looking back at the Lionistic year 2005-06. It was a year with many challenges...we have an uncertain economy, our costs and charges change from week to week, our six statewide projects keep growing, and our mission to serve people with special needs never ends. I'm happy to say your Wisconsin Lions Foundation (WLF), along with your support, has met the challenges. We have been able to stay close to budget without sacrificing any of our services and continue to improve our financial reporting.

We have produced a new video of your Lions Camp "in action." This video has been received well by all Lions and Lionesses. It's a great resource to use for recruiting new members, as well as a wonderful way to promote Lionism in your local communities.

You can look around Camp and see all the improvements in progress. We are currently replacing the front deck on Pinewood Lodge and redoing the concrete walks in front of the Memorial Building. You will see a finish to the Indian Hollow Project – it is in its final stage and will be completed by July 15<sup>th</sup>. We will soon have stand-by power so Camp can still go on in the event of a power outage. This was made possible with the generosity of the Stevens Point Evening Lions. We also have a new roof on our laundry facility, and this is possible because of the generosity of the St. Joseph's Ridge Lions.

As I said in the beginning, it has been a challenging year. We also are still working on our Hearing Program, Youth activities, and the Sports Raffle. These are all important projects and programs that are vital to our success. We have had many requests and concerns that are too numerous to list; but, I can assure you every request and concern was discussed and dealt with.

I want to thank all of the WLF Staff for their hard work to make this year a success; and I want to extend a special thank you to the WLF Board of Directors for their commitment and dedication. This was a year of change – without the Board's dedication, we would not have succeeded.

Last but not least, thank you Lions, Lionesses, and Leos for your support. Without you, none of the above would be possible. It has been a fantastic year!

Yours in Lionism,

Martin Osinski

# Wisconsin Lions Foundation, Inc.

## Committee Reports

### CAMP OPERATIONS COMMITTEE

Director Glen Moegenburg, Chairperson



Lions Camp is a very special place that serves very special kids and adults. It has been possible because of the unwavering generosity of the entire Wisconsin Lions family for the past 49 years. It is with the utmost respect and care that the entire Wisconsin Lions Foundation Board and, particularly, the Camp Operations Committee deal with the challenges and issues facing its ongoing operation. We are mindful that the Lions, Lioness, and Leos will accept nothing less than the finest, most memorable experience we can provide for those we serve.

To help us get a grasp of the scope of our job, we spent our first committee meeting of the year taking a tour of Lions Camp, both as a camper and their family would see it, and from the view point of the staff, on a typical Sunday check-in. We went from the front gate right on through to the last stop at the Health Lodge. All of us gained a personal appreciation of not only what campers and their families go through, but also what the day is like for your staff and what a tremendous undertaking it is each and every week. Record keeping is an all-important element of Camp, and a demonstration of the computerized database that has been specially developed was both impressive and slightly overwhelming. Every element of the day, down to the smallest detail, has to be carefully planned and accounted for. And that's just the first day of each and every week during summer. The experience paid dividends for us as the year progressed.

There were a number of issues, changes, and events that arose over the course of the year. Among them were:

1. The total number of campers served this past year was 1,468 – fewer than the previous year. There were 114 cancellations and 52 no-shows, caused in part by ever rising transportation costs. Some families simply can't afford the high cost of gas. To help alleviate this problem, some Lions Clubs have already begun helping to transport kids from their area to Camp. We will do more to encourage other Clubs to get involved with providing transportation for those who need it. Another reason for the drop is a continuation of the trend of fewer blind and visually impaired (BVI) campers. Despite the best efforts of the staff to recruit BVI youth, the numbers simply aren't there. To make Lions Camp available to as many as possible, next year the BVI youth will be scheduled for one week, and the other week that they traditionally had will be set for a different group, most likely young adults with mild cognitive disabilities.
2. A full time, year round Registered Nurse was hired as our Health Care Supervisor (HCS). For the last few years, camping season was upon us and the staffing of health care providers was so short as to threaten the start of Lions Camp. One of the primary jobs of our HCS is constant recruiting and building of relationships with nursing schools and

associations. Having a full time HCS available is also a tremendous selling point for the Retreat and Conference Center (RCC) Program.

3. A Parent's Handbook and a Camper's Packet went from concept at the beginning of the year to being sent out this camping season to further prepare our camper families for the camp experience.
4. The RCC Program continues to grow and improve. The business plan and pricing structure are evolving into a professional and structured format that will serve the Lions well. The program has progressed from \$55,000 received in 1992-93, the first year records were kept separately for RCC, to just a shade under \$250,000 for this past year. One of our priorities is to continue to grow the number of people availing themselves of the program and increasing the revenue of RCC. The marketing and menu of available services is constantly being improved and the pricing monitored thanks to the efforts of the entire staff.
5. Our committee has recommended to the full Board that the Lions Camp Open House be moved, starting in 2007, to a date some time after the summer camping season has concluded. There are several reasons for our recommendation, including escaping the summer heat, accommodating the proposed camping schedule for 2007, and camper safety.
6. On October 14, 2005 the American Camp Association (ACA) re-accredited the Wisconsin Lions Camp as an ACA Accredited Camp with a score that was almost perfect. This accreditation has been continuously maintained since 1974.

Speaking on behalf of the Camp Operations Committee, I want to express our heartfelt thanks and appreciation to Camp Operations Manager Andrea Yenter and the entire Lions Camp Staff. Words can't begin to describe their individual and group talents and accomplishments. Their tireless efforts making your Camp the special place that it is are truly amazing. Without every one of them, Lions Camp couldn't exist.

Your continued donation of items on the Wish List is truly appreciated and preserves funds for the day-to-day operation of your Camp.

Finally, I want to thank my fellow committee members, Directors Butch Lind, Dave Wood, Bernie Stuttgen, Dave Kaiser, Mike Lisle, and Lioness Rep. Sharon Eberhardt. I know we saw this past year as an awesome responsibility and hope that we have been good stewards of your Wisconsin Lions Camp.



# HEARING COMMITTEE

Director Chuck Lindemann, Chairperson

The WLF Hearing Aid Project continues to be a very popular service for people who are in need of a hearing aid and qualify under our present financial guidelines. We needed to make some changes in the program. First we lowered the amount of money a person could make under the Federal Poverty guidelines from 175% to 140%. This helped us serve those who truly needed a hearing aid.



We continue to improve our collection of used hearing aids which will have a positive effect on the Hearing Aid Project's bottom line. It appears we are not only collecting more used aids but the salvage value of the aids is higher, possibly due to higher end aids being turned in. "Adopt-a-Hearing Aid" is still a great way to generate community donations.

Finally, four districts in the State have taken control of Hearing Aid Project costs in their districts by agreeing to a Foundation-administered and District-funded form of supplying hearing aids to the people WE SERVE. The Hearing Committee's proposed budget for 2006-2007 is showing the positive effect of those four districts, and on behalf of the entire Board of Directors, I want to thank them for their support.

# PUBLIC RELATIONS COMMITTEE

Director Jack Kasper, Chairperson

The Public Relations Committee is responsible for keeping the Lions, Lioness, Leos, and the general public informed about the programs and projects of the Wisconsin Lions Foundation (WLF). Clubs are encouraged to be more active in promoting and keeping the people of their communities informed about the public service they provide.

## WLF AND LIONS CAMP 50<sup>TH</sup> ANNIVERSARY



Mark your calendars for the weekend of July 21-23, 2006. The Lions, Lioness, and Leos of Wisconsin will be celebrating the 50<sup>th</sup> Anniversary of WLF and the Wisconsin Lions Camp. The festivities start on Friday night with the "Celebration of Service Gala" at the Country Springs Hotel in Stevens Point. On Saturday, the 9<sup>th</sup> Annual Birch-Sturm Memorial Golf Outing will be held at the Glacier Wood Golf Club in Iola. You do not have to be a Birch-Sturm Fellow to golf in this event. Get a foursome together and join us, you will have a great time. During the golf outing, local clubs and staff alumni will be hosting tours at Camp for the community. The finale of the weekend occurs on Sunday with Lions Camp Open House. This would be a great time to have members of your club visit your Lions Camp and an excellent opportunity to invite prospective members to see what Lions Camp is all about. For more information, contact your WLF Director or the WLF Office.

### **LIONS CAMP VIDEO**

In September, a new video was completed about your Wisconsin Lions Camp. It is about eleven minutes in length, and the entire time is devoted to showing the children in the various activities of Summer Camp. Contact your WLF Director for a presentation at your club. The video is also available for purchase on a DVD or VHS tape.

### **WLF PROGRAM ASSOCIATE (PA)**

The WLF Program Associate Program is back in full operation. The PA is a key person in communication between the Foundation and each Lion, Lioness, and Leo Club. Club presidents are encouraged to include the PA on the club meeting agenda to keep club members informed about all the information the Program Associate receives. The PA receives "The Messenger" – a newsletter which is published bi-monthly exclusively for the WLF Program Associate.

### **WISCONSIN STATE FAIR**

Since the summer of 2002, Wisconsin Lions have been working at the State Fair handing out free candy and promoting WLF, Lions Camp, and other Lions Projects. It is interesting to note that fair goers are very positive and informed about the project and programs of Wisconsin Lions. Please join us at the 2006 State Fair in West Allis that starts August 3<sup>rd</sup> and runs through August 13<sup>th</sup>. Contact your WLF Director or the Foundation Office for more information. A special thank you to the New Berlin Lions for allowing us to conduct this activity at their corn stand.



The Public Relations Committee has been very active this past year. My personal thank you to the WLF Directors and Lioness Representatives who served as members of the PR Committee. Your insight and direction is greatly appreciated.

Sources of WLF Information:

- Your WLF Directors
- WLF Office Phone, toll-free 877-463-6953
- Website: [www.wlf.info](http://www.wlf.info)
- *The Messenger*: Newsletter sent to Program Associates
- *Inside WLF*: Printed in your Governor's newsletter

## **RESOURCE DEVELOPMENT COMMITTEE**

Director Glenn Hauge, Chairperson

The main goal of the Resource Development Committee is to provide some new dollars for the Wisconsin Lions Foundation (WLF) and its various programs. While the operations of the six statewide projects are financed mainly by the Annual Club donations, the funding of other programs is important, as well. We need to continue to find or develop other sources of revenue. Some of the existing programs of the Resource Development Committee include WLF Memorials and Birch-Sturm Fellowships. Both of these programs are tremendously successful, providing around \$100,000 per year. Revenues from these two programs must go into the Endowment Fund, and only the interest received may be used for our various programs.

Other programs from the Resource Development Committee include:

### **DEER HIDE COLLECTION**

PDG Bernie Stuttgart from District 27-C1 started this program many years ago. What started out with one District collecting hides has grown to collecting hides from around the entire State. This year, WLF received over \$42,000.00 for the collection of the hides.



### **BIRCH-STURM MEMORIAL GOLF OUTING**

On July 23, 2005 the 8<sup>th</sup> Annual Birch-Sturm Memorial Golf Outing was held at Glacier Wood Golf Course in Iola. A great time was had by all, despite the rain that caused an early finish to the golf game. All proceeds from the Golf Outing are placed in the general fund to support the projects and programs of the Foundation.

### **FRIENDS AND HONORS GARDEN**

The Friends and Honors Garden was created in 1999 for the purpose of recognizing major contributors to the Foundation. Donations are accepted from anyone wanting to have their generosity recognized on the recognition wall. There are two donating levels:

- \$5,000 or more provides the donor a 12" X 12" diamond shape block.
- \$2,500 to \$4,999 provides a half diamond.

The donor's name is permanently inscribed on one of the six 6'x10' granite-clad walls in the garden. Donors have the opportunity to designate how their money is to be used. Wish List and material items qualify for recognition as long as the minimums are reached. Any donation to the Friends and Honors Garden is not to take the place of a Club's Annual Donation.

### **BIRCH-STURM FELLOWSHIP**

Wisconsin has had two International Presidents, Frank V. Birch and Clarence L. Sturm; and the Birch-Sturm Fellowship Program was created to honor these two individuals. The program provides an opportunity to honor a person or couple who displays dedication and commitment to Lionism. A Birch-Sturm Fellowship requires a donation of \$1,000 to the Wisconsin Lions Foundation. All revenue received from the Birch-Sturm Fellowship Program is placed into the Foundation's Endowment Fund. Currently, only the interest from the Fund is used to support the operating budget of the Foundation.



### **SUSTAINING MEMBERSHIP PROGRAM**

The Resource Development Committee developed the Sustaining Membership Program as a way to recognize ongoing supporters. The WLF Board of Directors has worked very hard to keep it affordable for all Wisconsin Lions.

#### **Levels of Membership:**

**Bronze:** A one-time donation of just \$50.00. In addition to the title, members of this category receive a Red-trimmed lapel pin and a Membership Card entitling them to a 10% discount off purchases at the Trading Post for a period of one year.

**Silver:** A one-time donation of \$100.00. The member receives a Blue-trimmed lapel pin and a Membership Card entitling them to a 15% discount off purchases at the Trading Post for a period of one year.

**Gold:** Reserved for those who have been Silver Sustaining Members for five consecutive years or who give a one-time donation of \$500.00. This member also receives a special Gold Sustaining Membership lapel pin, an exclusive registration number, a plaque with their name and their exclusive number engraved on it, and a Membership Card entitling them to a 15% discount off purchases at the Trading Post for a period of five years.

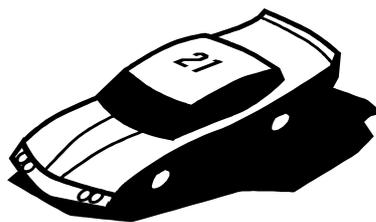
### **WALL OF HONOR**

The Wall of Honor, located in the Administration Building, was constructed in 2002. Its purpose is to forever recognize clubs, members, loved ones, and businesses for their support of the Wisconsin Lions Foundation. The Wall is approximately seven feet high and fourteen feet long and will hold 1,100 solid oak blocks measuring 2" x 6" x 3/4" thick that are laser engraved with the donor's name.

Each block requires a donation of \$500.00; when all blocks are sold, over \$500,000 will have been collected for the ongoing Building Fund. The blocks can be purchased for a one-time donation of \$500.00 or can be divided into two donations of \$250.00 per year. The Building Fund is used for the repair and maintenance of existing buildings, furnishings within the buildings, and new construction as needed. Clubs interested in being listed on the Wall of Honor are reminded that the purchase of a block is to be over and above their Annual Donation.

### **SPORTS RAFFLE**

In last year's Annual Report, I stated that the Resource Development Committee hoped to implement a Statewide Sports Raffle where it would be raffling sporting event tickets – from Packer Games, Bucks Games, and NASCAR Races to State College events. Well, I'm happy to report that due to the wonderful participation of the many Lions and Lioness Clubs throughout the State, over \$200,000.00 was raised from the sale of the tickets last year. One-half of the money was kept by the clubs who sold tickets, and the other half was given to the Foundation to support your six statewide projects – most notably, Lions Camp. The Sports Raffle is already underway for this year, and we hope that even more clubs will get involved with selling tickets and soliciting for donated prizes.



# SIGHT COMMITTEE

Director Steven Schlender, Chairperson

The sight projects continue to be an important area of focus with your Wisconsin Lions Foundation. The following is a report of activities that have taken place through March, 2006.

## **EYE GLASS RECYCLING CENTER**

Being one of only thirteen Lions Eye Glass Recycling Centers in the world, the Lions, Lioness, and Leos of Wisconsin play a major role in supplying glasses for sight missions.



So far this year, we have processed over 800,000 pair of used eye glasses with 280,210 pair being used for sight missions (that is about 35% of glasses being collected). Unfortunately, the cost of running the Recycling Center has increased to the point that the revenue received from recycled metals no longer covers this operation. The Committee submitted, and the Board of Directors adopted, a policy of charging non-Lion sight missions a small handling charge of 10 cents per pair to help defer some of our expenses.

The proposed budget for 2006-07 has expenses at \$61,105.56 and revenues at \$31,000.00...this deficit has to be made up by donations. This year, I am making a request for club donations – specifically for the Eye Glass Recycling Center. This project needs the continued support of all the clubs collecting used glasses. A special thank you to those clubs actively involved in recycling – your efforts are greatly appreciated. The WLF awards a recognition certificate that you may use to honor your local collection points. This last January, an Orientation was held at the Recycling Center for about 60 people that go on sight missions.

## **CHILDREN'S VISION SCREENING**

Vision screening is a very important project. Last year, working in partnership with Prevent Blindness Wisconsin, over 200,000 children were screened with over 12,000 children being referred for professional testing. If your club is active in children's vision screening – thank you. If not, please consider having some of your members trained for this very important project.

The Wisconsin Lions Foundation is also working with the Wisconsin Optometric Association to see what kind of a relationship can be formed with our current and future needs in vision screening and eye examinations.

## **COMMUNITY DIABETES EDUCATION**

I am happy to report that with the hard work of the Diabetes Focus Group, and especially Lion Ray Ropers, the Lions of Wisconsin have new materials to further the education of diabetes awareness. The areas covered by these manuals are Community Diabetes Awareness Four Levels of Club Involvement and Evaluation of the Wisconsin Essential Diabetes Mellitus Care Guidelines Professional and Community Training. Each District also has Diabetes display materials that can be used at District Conventions, or they can be loaned out for club presentations. These display materials were made possible through the generosity of the State of Wisconsin Diabetes Prevention and Control Program (DPCP). All of the above materials are available through your District Diabetes Chairman.

With diabetes being the leading cause of blindness, we encourage all Lions, Lioness, and Leo Clubs to get involved in these worthwhile projects.

# PROPERTY COMMITTEE

Director Dave Wood, Chairperson

The main purpose of the Property Committee is to oversee and maintain the buildings, property, and equipment of the Wisconsin Lions Foundation (WLF).

During the past year, the committee and staff have accomplished the following:



- Installed new fence in main parking lot
- Installed new doors on van garage
- Repaired & shingled Laundry building
- Stained and sealed Walkway and Friends & Honors Garden trellises
- Refurbished entrance to Lions Camp
- Replaced rope swing and added four new low rope elements to ropes course
- Constructed and installed additional signage to buildings & camp sites
- Constructed new flower bed for Friends & Honors Garden
- Laid sod around Dining Hall and Trading Post
- Installed four new stand-by generators around property
- Refurbished and painted Light House on Indian Point
- Replaced concrete walks around Memorial Building
- Constructed new porch, handicapped ramp, and composite railing on Pinewood Lodge
- Poured concrete slab and walkway to property map in main parking lot
- Cleared and landscaped Indian Point
- Installed stage, fire pit, and seating for campers in Indian Hollow
- Removed trees and landscaped in boys' area
- Leveled and re-seeded circle area in front of Trading Post and installed sprinkler system
- Constructed road between Archery Range and Indian Point to accommodate tour wagons
- Installed new entrance sign for WLF and Eyeglass Recycling Center
- Major repairs done to Ford backhoe – wiring, rebuilt front end, hydraulics, new tires

As you can see, Lion Dale Schroeder has had a successful first year as Facility Manager. In addition to all the special projects listed above, Dale and his staff continue to keep up with the day-to-day work of maintaining 440 acres, a 45-acre lake, and 35 buildings!

# **YOUTH COMMITTEE**

Director Daniel Eberhardt Jr., Chairperson

The Youth Committee's purpose is to promote youth activities and include: Leo Conference, Youth Service Project Awards (YSPA), Quest, and Youth Exchange.

## **LEO CONFERENCE**

Attendance at the Leo Conference (Leo Day at Lions Camp) has grown each year. Leos come to Camp in the evening to meet each other, spend a morning working to prepare Camp for summer, and work on leadership and team building activities in the afternoon. The Lions Camp Staff has worked very hard to make certain that the Leos have a great experience. The Leo Conference has been very successful and we expect, once again, to have a high turnout for this year's Conference.

## **YOUTH SERVICE PROJECT AWARDS (YSPA)**

The YSPA is a program designed to honor youth groups that have done an outstanding job in service activities at the District level and State level. This year we again saw an increase in the number of groups that applied and some very unique service activities by these groups. Our thanks to everyone who supported this program and recognized the special youth in their communities.

## **QUEST**

Our activities with Quest are in the very beginning stages. Quest provides curricula, products, training, and services to support adults in helping young people deal with the complex issues they face every day. We expect a Quest Chairperson to be selected in the near future and for this program to proceed in the coming year.

## **YOUTH EXCHANGE**

Working in conjunction with our 10 District Youth Exchange Chairman, we had over 60 campers from across the world attend the Youth Exchange Camp this past year. Additionally, over 20 Wisconsin youths went overseas to other countries. We feel this program is very successful and promotes a greater understanding between youth and host families who participate.

I would like to personally thank the members of the Youth Committee and the Staff for their service and dedication over this past year.





# LIONS PRIDE CAMPAIGN

DuWayne “Dewey” Carl, Campaign Chairman



At the Annual Convention in May 2005 your vote ratified recommendations of the WLF Board of Directors and the Council of Governors to launch the WLF Lions Pride Campaign (LPC), a multi-year major fundraising program. There is much good news to report!

## **BRIEF REVIEW**

The mission of the Lions Pride Campaign is to provide an enduring legacy for Wisconsin Lions statewide projects that help Lions serve their local communities. Its goal is to build a permanent \$25 million endowment fund that will produce interest earnings sufficient to supplement Annual Club donations and help assure operating income for the future of existing WLF projects—including Lions Camp—as well as help accommodate expanded services and meet new needs that will undoubtedly emerge.

## **PROGRESS REPORT**

Club, zone, region, district and state Lion leadership is rapidly embracing the need for, and supporting the importance of, Campaign success. A new Campaign Coordinator, Lion Geri Schlender, was hired September 1, 2005 and consultants have been retained to help supplement essential planning and communications efforts. A Campaign Cabinet has been recruited, as well as other critical committees formed: Leadership, Investment, Gift Acceptance and Communications.

Monthly articles are featured in Wisconsin Lions Magazine, a comprehensive website has been developed at [www.lionspride.org](http://www.lionspride.org), a copy of our Paw Prints is sent monthly to District Governors, and regular reports are presented at the Council of Governor and WLF Director meetings. Major communication developments include a Major Donor Presentation Package, Safari Legacy Brochure, new Campaign Brochure, Campaign Video and television Public Service Announcements (featuring Wisconsin Basketball Coach Bo Ryan).

Presentations about the Lions Pride Campaign were given at each District Convention. Two Special Events with invited guests (non-Lions and Lions) were held, along with three high potential gift prospect rating sessions. Training sessions equipped 22 Lion volunteers to become Club Ambassadors and some 71 Club presentations have been given. A group, of volunteer Lions with business and professional experience, was provided with specialized Leadership training focused on cultivating potential major gift donors. Campaign Chairman, staff, consultants and others have also initiated additional major gift prospect contacts and nurturing.

Campaign awareness is growing and contributions from individual Lions, Lions Clubs, non-Lions, and businesses have begun to flow. Some 30 Clubs have pledged \$136,839. Discussions with major donors and corporations continue and our first half-million dollar contribution has been received. Campaign assets and income stand at more than \$1.5 million.

**PLEASE HELP**

WLF statewide projects are all about helping you better serve your community. Last year alone, for example, special children from 399 Wisconsin communities attended Lions Camp. Club support in the form of regular WLF Annual Donations will always remain essential to meeting WLF *current* operating expenses. But the Lions Pride Campaign is crucial to helping meet *future* expenses—and preserve our legacy of serving others.

You can help support the LPC by telling us who you know that may be inclined to share their financial resources as an outright gift or as part of their estate planning. You can offer your help as a community leader or consider service to the LPC Campaign. You can support a Club commitment to contribute to the LPC over a multi-year period. [A gift of \$3,000 a year for five years can permanently endow a Camper.] You can consider a personal donation or estate gift. [If every Lion donated just \$200 per year for five years, the \$25 million goal would be reached, that is just .56 cents a day] Or you can do all of the above. Whatever you can do, please give generously.



# FINANCIAL INFORMATION

Board of Directors  
 Wisconsin Lions Foundation, Inc.  
 Rosholt, Wisconsin

We have audited the accompanying statements of financial position of the Wisconsin Lions Foundation, Inc. (a non-profit organization), as of June 30, 2005 and 2004, and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audits in accordance with auditing standards generally accepted in the United State of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Wisconsin Lions Foundation, Inc., as of June 30, 2005 and 2004, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying supplemental information is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is presented fairly, in all material respects, in relation to the basic financial statements as a whole.

KERBER, ROSE & ASSOCIATES, S.C.  
 Certified Public Accountants  
 August 19, 2005

Wisconsin Lions Foundation, Inc.  
 Revenue and Expenses  
 For Fiscal Year Ended June 30, 2005

**Revenues:**

**Unrestricted:**

Contributions	\$	930,236
Retreat & Conference Center		266,362
Net Realized & Unrealized Gain on Investments		20,470
Trading Post Sales		65,415
Investment Income		54,617
Special Event Income		33,171
In-Kind Donations		23,441
Sale of Recycle Material - Hearing Program		14,991
Miscellaneous Sales		20,875
Candy Sales		10,035
Sustaining Membership		6,350
		6,350

**Total Unrestricted:**

**\$ 1,445,963**

**Restricted:**

Dining Hall Expansion		20,000
Youth Exchange Camp		13,393
Indian Hollow Project		18,505
Friends & Honors Garden		2,944
General Building Project		44,829
Lions Pride		167,455
Wish List		17,491
Club Donations		1,950
Grants		23,427
Diabetes Education		15,080
Sale of Recycle Material - Eyeglass Program		31,248
Health Remodeling Renovation		980
Memorials and Fellowships		146,139
		146,139

**Total Restricted:**

**\$ 503,441**

**Total Unrestricted and Restricted Revenue:**

**\$ 1,949,404**

**Expenses:**

Lions Camp	\$	634,678
Administration		334,776
Retreat & Conference Center		331,229
Hearing Projects		79,990
Sight Projects		76,076
Fundraising		177,973
Youth Projects		20,903

**Total Expenses:**

**\$ 1,655,625**

Change in Net Assets		293,779 *
Realized & Unrealized Gain on Endowment		(20,470)
Purchase of Capital Assets		(16,733)
Depreciation		68,553
<b>Adjusted Change in Net Assets</b>		<b>\$ 325,129</b>

\*Change in Net Assets equals Total Unrestricted & Restricted Revenue minus Total Expenses

# THANK YOU COMMENTS – 2005 CAMPER SURVEYS

- My son enjoys camp very much. He benefits from being around other visually impaired children.
- This is the most opportunity my daughter has to interact with a peer group – like other girls her age. She looks forward to it all year.
- We really love it; we always feel that our son will be safe, well-fed and will have a great time.
- Thank you Wisconsin Lions Camp for making my child feel normal!
- At this camp kids are accepted no matter what their problems are. There is so much love that the kids are all happy.
- I have learned through camp and from all of the great counselors (and especially Andrea) that we adults are still important and have much to offer. I have at times felt that adults can be “set aside” while programs offer to help children. Lions Camp has not abandoned the adults and I applaud you for that.
- Camp for me has been a retreat as an adult, a place to regroup, to enjoy friends and to enjoy nature. When I first came to camp I was a mere eight years old. I am now 52. Thanks so much!
- Sarah has graduated from your program this last summer and sends you gratitude of your kindness you have shown her over the years. Sarah was always excited to come and devastated to leave. Thank you.
- Your camp has been wonderful for Ryne. Please continue to do what you’re doing. Ryne is not a foreigner for one week – everyone understands him.
- I would like to thank all of the people involved. This was a wonderful experience for Shannon. All of your hearts are in the right place and we thank you for that.
- Pollyanna does not know how to express herself much so it’s difficult to tell how Lions Camp affected her but she definitely loved it and had fun. We are also very happy with Lions Camp and its staff. They are very helpful and prompt when we needed help or have questions. They’re willing to go the extra miles to make sure our child is safe (OK) and enjoys camp. For that we are so thankful for creating such a program for children with disabilities. Thank you again.
- Very caring program. Gives my daughter the freedom to be on her own away from family for a few days. Makes her feel as good as her siblings.
- You have the cleanest camp we have ever seen! We love all the opportunities the Lions Camp has to offer.
- My son has trouble falling asleep at night. The staff went out of their way to make the proper adaptations. The counselors and staff could not have been more helpful and considerate. My son is not as high functioning as most of the other campers and the staff made all the proper adaptations.
- We are so appreciative of this program! We cannot afford to send her to anything special, and this has been a wonderful blessing in her life.
- Thank you for another wonderful summer. Alex says it’s the best part of summer! He can’t wait until next year. He wants to be a counselor as soon as he is old enough. He is even trying to learn sign language so he can talk with the hearing impaired counselors.
- This camp is the best gift for my child. We’d never feel OK about letting her stay overnight at another camp. I wish there was more of a way to thank the Lions.
- Gives me a break as I have two diabetics and the other children do not get much time/attention so I am grateful for having the camp.



## FULL-TIME STAFF

Evelt Hartvig, Executive Administrator  
Dale Schroeder, Facility Manager  
Andrea Yenter, Camp Operations Manager  
Elizabeth Shelley, Administrative Assistant  
Terri Kent, Accountant  
Meghan Warner, Office Assistant/Hearing Coordinator  
Karna Syverson, Assistant Camp Operations Manager  
Jamie Jannusch, Program Coordinator  
Alison Gordon, Health Care Supervisor  
Denise Skinner, Food Service Manager  
Sophie Wierzba, Food Service  
Peter Rekowski, Maintenance Assistant  
Dennis Kawski, Maintenance Assistant  
Nancy Michelkamp, Housekeeping  
Geri Schlender, Lions Pride Campaign Coordinator  
Denise Rocha, Lions Pride Campaign Assistant

## PART-TIME STAFF

Sharon Cherek, Eyeglass Recycling Manager  
Terenia Cherek, Eyeglass Recycling  
Natalie Ostrowski, Eyeglass Recycling  
Tom Bednaroski, Maintenance Assistant  
Carrie Gryniewski, Housekeeping

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