



# The Messenger

April 2018

## Deer Hunters Help "Bag a Million" for WLF

In the fall of 2017, it was determined that the Wisconsin Lions Foundation (WLF) was less than \$85,000 from reaching the goal of raising one million dollars in its 30th year of collecting deer hides. The deer hide collection originally began with a brain storm from Lion Bernie Stuttgen from the Thorp Lions Club. His goal was to raise more money for the Wisconsin Lions Camp. The first year he sold 68 deer hides for \$399. The deer hide collection branched out to local Lions zones, regions and finally to the entire State. There are approximately 200 deer hide drop off locations throughout Wisconsin where the general public can donate their hides. Lions Clubs collect the hides, flatten them, salt them and stack them on pallets for pick up. Other Lions members promote the deer hide collection by putting press releases in their local newspapers, hanging deer hide posters or handing out deer hide pens.

On March 7, 2018, Lion Bernie disclosed that \$87,254.50 was raised from the 2017 hunting season. The 1 Million Dollar Goal was exceeded by \$2,566.00. 10,667 deer hides were collected, which was the highest amount ever.

Meeting this million dollar mark would not have been possible without the generous deer hide donations and hard work of the participating Lions, Lioness and Leo Clubs of Wisconsin.

If you would like more information about the deer hide collection, please contact WLF PR Manager Julie Wierzba at 715-677-4969 ext. 308 or email at [jwierzba@wlf.info](mailto:jwierzba@wlf.info). Or check out "Events" on our website, [www.wlf.info](http://www.wlf.info).



- April 6-7—E1 District Convention—Danbury
- April 13-14—C2 District Convention—La du Flambeau
- April 30—Centennial Vision Screening Challenge Ends
- May 3-5—State Convention - Lake Geneva
- May 4—WLF Board of Directors Meeting—Lake Geneva
- June 9—Lions Pride Shoot
- June 13—Visitor Days Begin
- July 21—Birch-Sturm Golf Outing—Iola
- August 18—Hustle S'more for Lions Camp



Pictured from left to right: WLF-27 C1 Director John Zimmer, WLF Executive Director Evett Hartvig, Lion Bernie Stuttgen, Lion Colene Stuttgen, WLF President John Dickson, and WLF-27 D1 Director Steve VerKuilen pose for a photo after Lion Bernie presented the deer hide check to the WLF.



## Contact Information:

Wisconsin Lions Foundation, Inc.  
3834 County Road A  
Rosholt, WI 54473

1-877-463-6953 (Toll Free) or (715) 677-4969

Website-[www.wlf.info](http://www.wlf.info)



### Executive Director:

Evelt J. Hartvig, Ext. 310  
[ehartvig@wlf.info](mailto:ehartvig@wlf.info)

- Oversees all WLF projects & programs & manages day-to-day operations

### Office Assistant:

Meghan Postelnik, Ext. 301  
[mpostelnik@wlf.info](mailto:mpostelnik@wlf.info)

- WLF office receptionist & manages the Hearing Aid and Vision Screening programs

### Public Relations Manager:

Julie Wierzba, Ext. 308  
[jwierzba@wlf.info](mailto:jwierzba@wlf.info)

- Visitor Days & camp tours, social media, "The Messenger", newspaper articles, WLF website Management
- Manages Program Associates

### Accounting:

Terri Kent, Ext. 309  
[tkent@wlf.info](mailto:tkent@wlf.info)

- Financials & accounts payable

### WLF Administrative Assistant:

Elizabeth Shelley, Ext. 302  
[ishelley@wlf.info](mailto:ishelley@wlf.info)

- Monetary donations, memorials (Birch-Sturm and WLF), Diabetes Education Program, Wall of Honor, Friends & Honors Garden and Birch-Sturm Fellowships

### Eyeglass Recycling Center Manager:

Elizabeth Shelley, Ext. 302  
[wilionserc@wlf.info](mailto:wilionserc@wlf.info)

- Oversees Recycling Center

### Facility Director:

Dale Schroeder, Ext. 306  
[dschroeder@wlf.info](mailto:dschroeder@wlf.info)

- Oversees grounds/property at Lions Camp, volunteer work groups & deer hide questions

## Wisconsin Lions Camp Office:

Website—[www.wisconsinlionscamp.com](http://www.wisconsinlionscamp.com)



### Camp Director:

Andrea Yenter, Ext. 319  
[ayenter@wisconsinlionscamp.com](mailto:ayenter@wisconsinlionscamp.com)

- Oversees Lions Camp operations & off-season operations

### Camp Administrative Assistant:

Michelle Kruzicki, Ext. 314  
[mkruzicki@wisconsinlionscamp.com](mailto:mkruzicki@wisconsinlionscamp.com)

- Camper/staff forms & paperwork, camp mailings, camp receptionist, camp office organization, off-season paperwork

### Food Service Supervisor:

Sarah Wachuta, Ext. 325  
[swachuta@wisconsinlionscamp.com](mailto:swachuta@wisconsinlionscamp.com)

- Oversees food service & hiring of food service staff

### Program Supervisor:

Summer Allen, Ext. 316  
[sallen@wisconsinlionscamp.com](mailto:sallen@wisconsinlionscamp.com)

- Manages all summer camp programming and activities, recruiting and hiring of program specialists and assigned off-season groups

### Healthcare Supervisor:

Becky Wiza, RN  
Ext. 320 (September-May); Ext. 334 (June-August)  
[bwiza@wisconsinlionscamp.com](mailto:bwiza@wisconsinlionscamp.com)

- Camper healthcare questions, nurse recruiting & hiring and assigned off-season groups and Trading Post