



The Messenger

April 2019

Camp Update



Greetings from your Wisconsin Lions Camp!

We are excited to introduce our Staff Recognition Wish List. It's a new recognition for a new generation of staff. This allows us to spread out recognition over the summer so that we can keep staff motivated, engaged and understanding just how many people there are out there supporting them. There are two sides to the Wish List. The front side lists the specific recognition item, dates the item is to be presented and the cost. The back side lists the explanation for each item and why we chose that recognition piece. Feedback from past staff, as well as staff for our 2019 season, helped create this list. Here are few reasons why we're rolling out this new recognition system:

It recognizes all staff. "Counselors" are one small piece of our staffing.

Our campers are surrounded by counselors, specialists, unit directors, nursing assistants, food service staff, short term staff, healthcare staff and full time staff. It's a team that numbers over 100 people to make Camp happen. For our purposes, we refer to those staff we hire to stay on site all summer (counselors, specialists, unit directors, nursing assistants) as residential staff. We then have hourly staff, short term staff and full time staff. Those are our staff categories.

We want this recognition to be personal for each staff member, taking in account any preferences, favorites and region of the country they come from.

We need to up our recognition game so to speak and plan to recognize donors in multiple ways: a letter from WLF, a thank you note from a particular staff person and posting on Camp's social media.

We hope to create staff-club connections with staff gaining a much better understanding of those who support us, as well as educating them how they could become Lions someday.

Please note that these donations are to be above and beyond your annual donation. All questions regarding these items should be directed to our Camp Director, Andrea Yenter. She can be reached at ayer@wisconsinlionscamp.com or 715-677-4969 ext. 319.

Thank you for your support and recognition of the amazing team it takes to make the adventure of a lifetime happen for our campers.



- April 6—WLF Board Meeting
- April 12-13—C2 District Convention—Lac Du Flambeau
- May 17-19—State Convention – Wisconsin Dells
- June 8—Lions Pride Shoot
- July 20—Birch-Sturm Golf Outing
- August 17—Hustle S'more for Lions Camp
- September 13—Lions Camp for Kids Raffle Drawing at 1 p.m.



Contact Information:

Wisconsin Lions Foundation, Inc.
3834 County Road A
Rosholt, WI 54473

1-877-463-6953 (Toll Free) or (715) 677-4969
Website-www.wlf.info



Executive Director:

Evett J. Hartvig, Ext. 310
ehartvig@wlf.info

- Oversees all WLF projects & programs & manages day-to-day operations

Office Assistant:

Meghan Postelnik, Ext. 301
mpostelnik@wlf.info

- WLF office receptionist & manages the Hearing Aid and Vision Screening programs

Bookkeeper:

Julie Wierzba, Ext. 309
jwierzba@wlf.info

- Financials & accounts payable, social media, "The Messenger", newspaper articles, WLF website management & manages Program Associates

WLF Administrative Assistant:

Elizabeth Shelley, Ext. 302
ishelley@wlf.info

- Monetary donations, memorials (Birch-Sturm and WLF), Diabetes Education Program, Wall of Honor, Friends & Honors Garden and Birch-Sturm Fellowships

Eyeglass Recycling Center Manager:

Elizabeth Shelley, Ext. 302
wilionserc@wlf.info

- Oversees Recycling Center

Facility Director:

Dale Schroeder, Ext. 306
dschroeder@wlf.info

- Oversees grounds/property at Lions Camp, volunteer work groups & deer hide questions

Wisconsin Lions Camp Office:
Website—www.wisconsinlionscamp.com



Camp Director:

Andrea Yenter, Ext. 319
ayenter@wisconsinlionscamp.com

- Oversees Lions Camp operations & off-season operations

Camp Administrative Assistant:

Michelle Kruzicki, Ext. 314
mkruzicki@wisconsinlionscamp.com

- Camper/staff forms & paperwork, camp mailings, camp receptionist, camp office organization, off-season paperwork

Food Service Supervisor:

Sarah Wachuta, Ext. 325
swachuta@wisconsinlionscamp.com

- Oversees food service & hiring of food service staff

Program Supervisor:

Summer Allen, Ext. 320
sallen@wisconsinlionscamp.com

- Manages all summer camp programming and activities, recruiting and hiring of program specialists and assigned off-season groups

Healthcare Supervisor:

Paula Lauer, RN, Ext. 334
plauer@wisconsinlionscamp.com

- Camper healthcare questions, nurse recruiting & hiring

Off Season Program Supervisor:

Jason Brown, Ext. 316
jbrown@wisconsinlionscamp.com

- Coordinates off season rental program, the Trading Post, the Hustle S'more for Lions Camp and public relations for Lions Camp

WISCONSIN LIONS FOUNDATION, INC.

Staff Recognition Wish List

As of 3/19/2019

Date	Item	Number of people	Estimated Cost
5/4/2019	Precamp training - mug with names for Dining Hall	55	300.00
5/13/2019	Staff Lounge Revamp Project	all staff who use	500.00
5/28/2019	Sticker series (Wisconsin Lions Camp, themes, etc) 8-10 total	60	800.00
5/28/2019	Backpacks for staff to carry items around Camp	55	250.00
5/29/2019	Staff nametags (lanyard style)	110 (all staff)	400.00
5/30/2019	Staff pencil bags/pens/highlighter/notebook	55	350.00
6/6/2019	Walmart gift cards for town run	55	1,100.00
6/9/2019	Staff catered lunch	60	450.00
6/14/2019	Staff theme t-shirt - Camper experience no matter what.....	110 (all staff)	900.00
6/16/2019	Super Snack Pack(snacks for diabetes weeks since store isn't open)	55	275.00
6/23/2019	Super Snack Pack(snacks for diabetes weeks since store isn't open)	55	275.00
6/30/2019	Staff catered lunch	60	450.00
6/30/2019	Trading Post treat credit	55	275.00
7/7/2019	Staff catered lunch	60	450.00
7/7/2019	Trading Post treat credit	55	275.00
7/12/2019	End of block 1 catered lunch (includes full-time staff @WLF)	75	600.00
7/12/2019	People leaving block one - gift card with thank you card	10	250.00
7/18/2019	Headlamps for campouts	55	550.00
7/21/2019	Staff catered lunch	60	450.00
7/22/2019	Movie gift card	55	550.00
7/28/2019	Staff catered lunch	60	450.00
7/29/2019	Electronics organizer bag	55	440.00
8/4/2019	Staff catered lunch	60	450.00
8/5/2019	Small give away item (TBD based on staff surveys) will update once set	55	275.00
8/11/2019	Staff catered lunch	60	450.00
8/17/2019	End of summer employment gift cards (kitchen + healthcare + short term)	45	1,125.00
12/1/2019	Staff recruiting calendar for Christmas cards	100	300.00
			12,940.00

Item	Explanation
Precamp training - mug with names for Dining Hall	Coffee mugs for beverages in Dining Hall, will label with vinyl, store all summer
Staff Lounge Revamp Project	The lounge needs a face lift. Our Unit Directors will do this before summer as a surprise.
Sticker series (Wisconsin Lions Camp, themes, etc) 8-10 total	Young adults love stickers! This is a great PR advertisement - they'll be on notebooks, water bottles, etc.
Backpacks for staff to carry items around Camp	Critical piece of camp equipment - needed to carry camper information and other items.
Staff nametags (lanyard style)	The lanyard style will be more durable and readable than the small magnets we've been using.
Staff pencil bags/pens/highlighter/notebook	Office supplies to help staff write down training tips as well as mark up their staff guides for the summer.
Walmart gift cards for town run	We give each residential staff a gift card to purchase items during staff training they may have forgotten.
Staff catered lunch	Each Sunday, it's difficult to get food service staff in. Staff need a good meal to start the week right.
Staff theme t-shirt - Camper experience no matter what.....	All staff, residential, hourly and full time will get one. This will be a reminder of our mission.
Super Snack Pack(snacks for diabetes weeks since store isn't open)	The Trading Post is not open so a lunch bag of favorite snacks will get them through the week.
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Staff catered lunch	Each Sunday, it's difficult to get food service staff in. Staff need a good meal to start the week right.
Trading Post treat credit	We'll provide residential staff with \$5.00 to get a treat each day.
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End of Block 1 catered lunch (includes full-time staff @WLF)	A nice lunch not made by food service to celebrate the end of Block 1.
People leaving Block 1 - gift card with thank you card	The staff who are leaving at the end of Block 1 will be recognized.
Headlamps for campouts	Campouts start block two so a great gift to kick it off right!
Staff catered lunch	Each Sunday, it's difficult to get food service staff in. Staff need a good meal to start the week right.
Movie gift card	A chance to relax and get away during the weekend.
Staff catered lunch	Each Sunday, it's difficult to get food service staff in. Staff need a good meal to start the week right.
Electronics organizer bag	An item that will be helpful upon return to real life for phone cords, chargers, headphones, etc.
Staff catered lunch	Each Sunday, it's difficult to get food service staff in. Staff need a good meal to start the week right.
Small give away item (TBD based on staff surveys) will update once set	We are waiting to see if the staff surveys give us a good idea - will update this as soon as it's determined.
Staff catered lunch	Each Sunday, it's difficult to get food service staff in. Staff need a good meal to start the week right.
End of summer employment gift cards (kitchen + healthcare + short term)	Residential staff get an employment bonus, but our hourly staff do not. A way to show appreciation for them.
Staff recruiting calendar for Christmas cards	A new idea - create a calendar with photos of camp to send out as christmas presents to motivate for 2020!