

Wisconsin Lions Foundation, Inc.
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FOR IMMEDIATE RELEASE

WISCONSIN LIONS CAMP 10TH ANNUAL HUSTLE S'MORE EVENT

The Wisconsin Lions Camp, owned and operated by the Wisconsin Lions Foundation Inc., is holding its 10th Hustle S'more Event on Saturday, August 17, 2019 to benefit its camp program. The eleven-week summer camping program is provided free of charge to Wisconsin youth and adults. Camping sessions are scheduled for youth and adults who are blind or visually impaired and deaf or hard of hearing, as well as for youth who socially or educationally function as having an intellectual disability or autism and for youth with diabetes. Our 2018 season served 1,230 campers at no cost.

The Camp is a project of the Wisconsin Lions Foundation, Inc. and is funded by donations from Lions, Lioness and Leo Clubs in Wisconsin, along with other private donors and fundraisers such as the Hustle S'more Event.

The 5K run or walk and 10K run will be held on the beautiful trails of the Wisconsin Lions Camp. The 15-mile bike ride starts and ends at the Camp. These events will be chip-timed. Returning this year is the one-mile donut dash, which will not be timed. Get your doughnut, coffee or juice and enjoy a one-mile stroll around main Camp. All proceeds raised at this event will help us continue to provide Camp free-of-charge.

Registration begins at 8:00 am and the event begins with staggered starts between 9:00 am and 10:00 am. Beverages, snacks and changing facilities are provided for all participants. The top three finishers in each individual age group per event, as well as top three finishers overall per event, will receive awards. Prizes for pledges collected will also be awarded, and they will be listed on our website.

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Registration forms, sponsorship brochure, course map, and other event information can be found on <http://www.wlf.info/events/hustlesmore>. For more information, contact Jason Brown at 715-677-4969 or e-mail jbrown@wisconsinlionscamp.com.